boberdoo.com
Onboarding & System Setup

LeadQC

What Is LeadQC?

LeadQC is a lead quality check for your leads. Submit a ticket to get started with LeadQC.
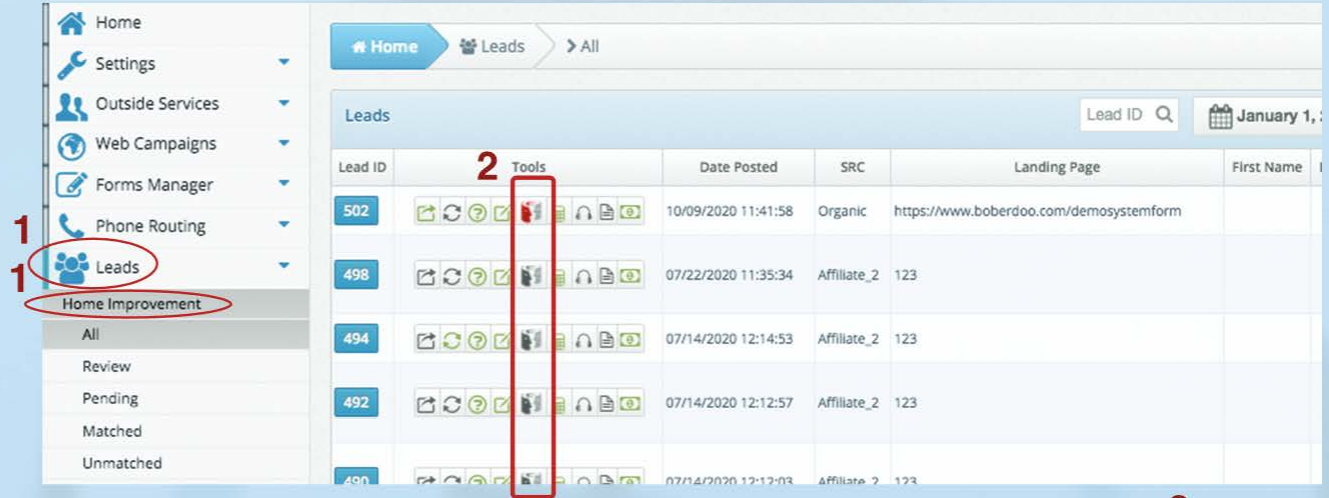
LeadQC (Lead Quality Check) is boberdoo's proprietary lead verification system. LeadQC scores the lead based on the results of these lookups. If the lead does not meet the minimum threshold, it is placed in manual review. Leads that meet the minimum threshold are processed as normal.

All passing leads are routed in real time while all flagged leads are held in manual review for you to approve or decline.

This feature can be set on a source-by-source basis. It is an optional add-on with a cost of $0.20/lead.

Step 1

When you have LeadQC in your system, go to the Leads tab and your lead type sub tab of choice (Home Improvement for this instance).

Step 2

Lead QC will show up here and have 3 different meanings based on color.

Red - Did not pass, goes to manual review.
Blue - Passed, and the lead goes to be sold.
Grey - No LeadQC check was run.

Related Links

Main Page   Video   Support Page

What Checks Are Run With LeadQC?

LeadQC is a lead quality check for your leads. Submit a ticket to get started with LeadQC.

There are many checks that are run through LeadQC to make sure the lead is a good one. These include:

Reverse phone lookup through Whitepages Pro

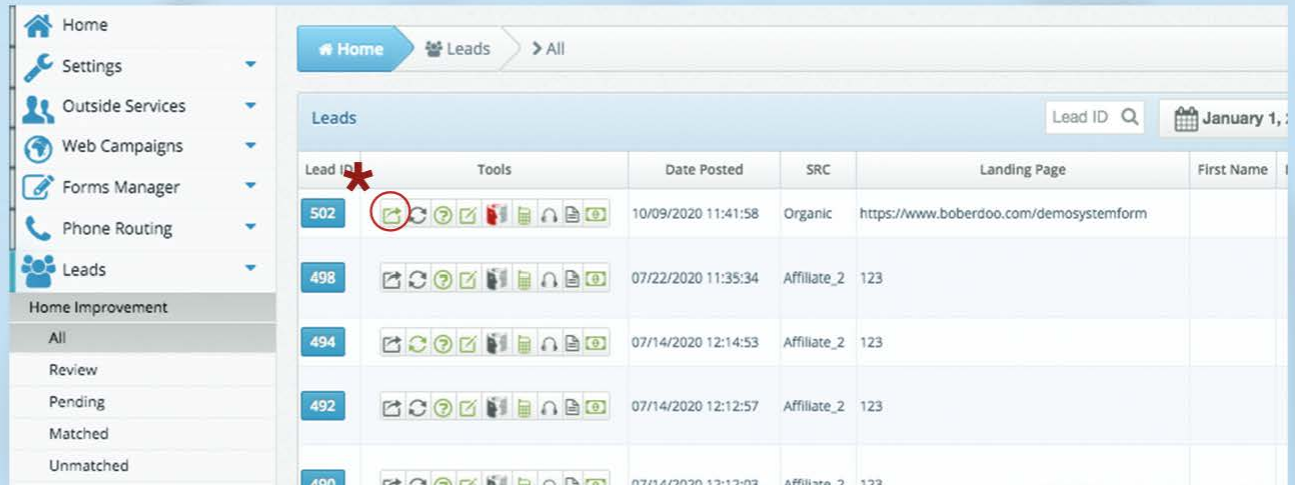Reverse IP lookup

Reverse address lookup

MX email rerecord

Internal do not call and bad word list

US Census check with first and last name

If any of these checks fail, the lead is rejected and placed in manual review.

*Select the manual review button (icon with an arrow and a square) if you actually want to sell the rejected lead.

Related Links

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Setting Up LeadQC
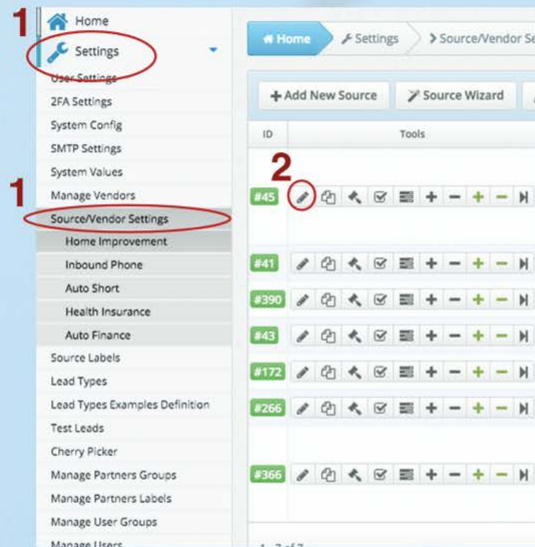
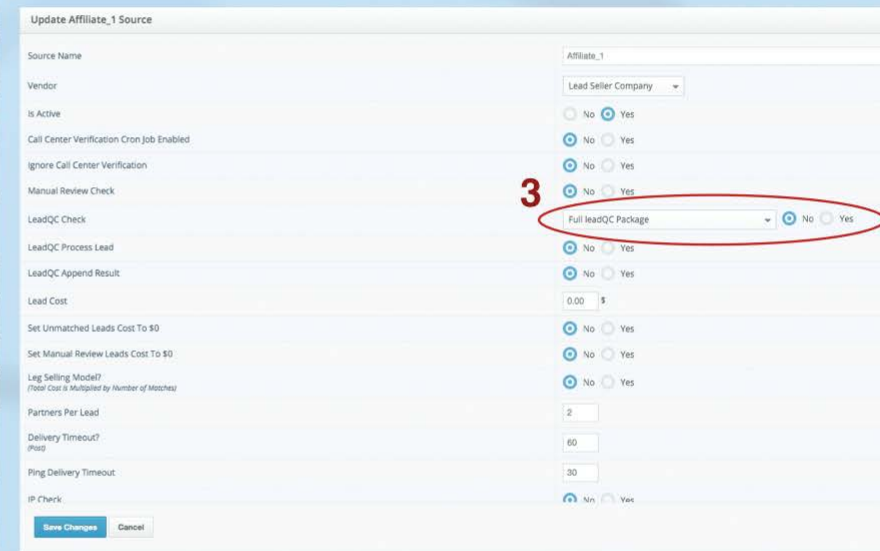LeadQC is a lead quality check for your leads. Submit a ticket to get started with LeadQC.

Step 1

To set up LeadQC, start by going under the Settings tab, then the Source/Vendor Settings sub tab.

Step 2

From there, go to edit the source using the pencil icon button.

Step 3

From this screen, you can turn on LeadQC check on based on which package you choose. For more information about LeadQC packages, submit a ticket and we will get back to you.

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